



How Low Can You Go?

A Challenge

to businesses, schools, churches, councils, and other organisations to reduce their energy consumption

Sustainable Thornbury, a local community group made up of residents of Thornbury and surrounding villages, invites you to take up our challenge to reduce your energy usage over the next six months. In support of our aims to encourage the prudent use of scarce resources and reduce the area's ecological footprint, we are undertaking a project in our area to encourage everyone to save energy – benefiting both themselves and our environment. This challenge is part of that project.

The Challenge is supported by the Town Council who will be giving certificates of achievement to those taking part. They are also taking up the Challenge themselves. Sustainable Thornbury members will be available to point you in the right direction for assistance and will arrange local meetings of interested groups to share ideas, if participants would like.

Why take part?

Reducing the amount of energy you use is **good for you** –

- businesses increase their profit margins and raise their profile in the community,
- schools have more money to spend on educational essentials and the pupils gain understanding of one of the key challenges facing us
- churches reduce their costs and enhance their stewardship role
- councils reduce costs to residents and fulfil their climate change commitments

Reducing the amount of energy you use is **good for us all** – working locally to have global impact on reducing our impact on climate change.

Will you take up the Challenge – on behalf of us all?

You can register your interest by emailing energyefficiency@sustainablethornbury.org or telephoning 01454416778 or by post to How Low Can You Go Challenge, Vine Cottage, Kington Lane, Thornbury, BS35 1NA.

